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# The PAGOSA MAGAZINE & REAL ESTATE GUIDE

## ADVERTISING CONTRACT

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_ Date \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Alt Phone \_\_\_\_\_

Mailing Address \_\_\_\_\_

\_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Advertisement	Width (in inches)	Height (in inches)	Price	Premium Placement	Template Ad
Full Page	11.25 (Trim to 10.75), Design Area: 10.25	14.75 (Trim to 14.25), Design Area: 13.75	<b>\$2,495.00</b>	\$2,750.00	\$2,245.50
Back Cover, Inside Front Cover	11.25 (Trim to 10.75), Design Area: 10.25	14.75 (Trim to 14.25), Design Area: 13.75	<b>\$3,250.00</b>		
Half Page	10.25	6.75	<b>\$1,650.00</b>	\$1,980.00	\$1,485.00
Quarter Page	5	6.75	<b>\$995.00</b>	\$1,194.00	\$895.50
One-Eighth Page	5	3.25	<b>\$525.00</b>	\$630.00	\$472.50
One Column	2.375	13.75	<b>\$995.00</b>	\$1,194.00	\$895.50
Half Column	2.375	6.75	<b>\$525.00</b>	\$630.00	\$472.50
One-Third Column	2.375	4.45	<b>\$395.00</b>	\$474.00	\$355.50
One-Sixth Column	2.375	2	<b>\$225.00</b>	\$270.00	\$202.50
Map Page	2.45	6.75	<b>\$995.00</b>	\$1,194.00	\$895.50

Placement Request \_\_\_\_\_

Note to Editor \_\_\_\_\_

\_\_\_\_\_

**DESIGN INFO:**

- DESIGN NEEDED
- CAMERA READY
- EXISTING AD, NO CHANGES
- EXISTING AD, WITH MINOR CHANGES
- TEMPLATE AD

Customer's Printed Name: \_\_\_\_\_

Customer's Signature: \_\_\_\_\_

Salesperson's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

THE PAGOSA MAGAZINE AND REAL ESTATE GUIDE: [www.ThePagosaMagazine.com](http://www.ThePagosaMagazine.com)  
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 OFFICE: (970) 264-3200 FAX: (970) 264-3220

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By signing this document, I do hereby certify that I am an authorized representative of the above named business or individual. I also agree to the following: The above named business does hereby agree to pay the "Ad Price" in full to the Pagosa Magazine and Real Estate Guide no later than two weeks before the scheduled printing date. Checks may be made payable to Jim Smith Realty. A 20% fee will be charged for returned checks. This publication is printed on a web press, and quality and color results are limited by equipment. A proof will be provided to you, along with an approval form. It is your responsibility to double-check all advertisements for accuracy. This agreement covers one year of publication of the Pagosa Magazine and Real Estate Guide. If you have requested a web presence, Please allow 4 to 6 weeks after printing for your business listing to appear on our websites. Any ad designed by our staff remains the property of the Pagosa Magazine and Real Estate Guide. If you wish the ad to appear in another publication, we can provide the ad to you as a .pdf file for a \$150 fee.